

City of Santa Rosa Transportation and Public Works Department/Transit Division  
**DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM**  
**FOR FTA-ASSISTED CONTRACTS**

*(Established September 1999; Revised January 2000; Updated February 2012; Updated July 2019;  
Updated May 2022; Updated 2024/2025)*

**POLICY STATEMENT/OBJECTIVES (Section 26.1, 26.23)**

The City of Santa Rosa, a recipient of Federal financial assistance from the U.S. Department of Transportation (DOT), has established a Disadvantaged Business Enterprise (DBE) program in accordance with regulations of the U.S. Department of Transportation, 49 CFR Part 26. As a condition of receiving federal financial assistance, the City of Santa Rosa has signed an assurance that it will comply with 49 CFR Part 26.


It is the policy of the City of Santa Rosa to ensure that DBE firms as defined in part 26 have an equal opportunity to receive and participate in DOT-assisted contracts. It is our policy:

1. To ensure nondiscrimination in the award and administration of DOT-assisted contracts.
2. To create a level playing field on which Disadvantaged and Small Business Enterprises can compete fairly for DOT-assisted contracts.
3. To ensure that the DBE Program is narrowly tailored in accordance with applicable law.
4. To ensure that only firms that fully meet 49 CFR Part 26 eligibility standards are permitted to participate as DBEs.
5. To help remove barriers to the participation of Disadvantaged and Small Business Enterprises in DOT-assisted contracts.
6. To promote the use of DBEs in all types of federally-assisted contracts and procurement activities conducted by the City of Santa Rosa's Transit Division.
7. To assist in the development of firms that can compete successfully in the marketplace outside the DBE Program.
8. To provide appropriate flexibility to recipients of Federal financial assistance in establishing and providing opportunities for DBEs.

The Purchasing Agent for the City of Santa Rosa has been delegated as the DBE Liaison Officer. The Purchasing Agent shares responsibility for implementing all aspects of the DBE program with the Deputy Director-Transit. Implementation of the DBE program is accorded the same priority as compliance with all other legal obligations incurred by the City of Santa Rosa in its financial assistance agreements with the U.S. Department of Transportation.

The City of Santa Rosa will post this policy statement on its website and disseminate this policy statement to the City Council and throughout the City organization and to members of DBE and non-DBE business communities that perform or are interested in performing work on FTA-assisted contracts.

  
\_\_\_\_\_  
Maraskeshia Smith, City Manager

  
\_\_\_\_\_  
Date